



Agreement to Sponsor 2023 Fairytale Festival

Agreement made on the _____ day of _____, 20____, by and between
the Petite Princess Company a limited liability corporation organized and existing under the laws of
the state of Louisiana with its principal office located at:
25817 Royal Birkdale Drive, Denham Springs, LA 70726
referred to herein as Promoter, and

(Name of Sponsor),
a corporation organized and existing under the laws of the state of Louisiana with its principal office
located at

(street address, city, county, state, zip code), **referred to herein as Sponsor**.

Whereas, Promoter is seeking **sponsorship for 2023 Fairytale Festival**, to be held on July 8th and 9th
at the Crowne Plaza Hotel in Baton Rouge. There will be a minimum of three 90 minute sessions per
day hosting up to 150 people per session. The purpose of this festival is to provide wholesome and
educational family entertainment which includes 10 highly themed fairytale stations in which children
will interact with their favorite storybook characters from princesses and princes to fairies and
mermaids provided by the Petite Princess Company. Children will also participate in storytimes and
singalongs throughout the session with the characters. The Dinosaur Experience will also be providing
educational meet and greets as well as a 15 minute stage show. Other entertainers include Capitol
Superheroes featuring Spiderman and Trixie the Clown providing facepainting and balloon art.

hereinafter called Event, to be held at:

The Crowne Plaza Cypress Ballroom, 4728 Constitution Ave
Saturday July 8th and Sunday, July 9th
Session Times: 10:00 am-11:30am; 12:00pm-1:30pm, 2:00pm-3:30pm
Optional 4th session: 4:00-5:30pm

Sponsor Level: _____

Dollar amount: _____

Payment Due Date: March 15, 2023

Whereas, Sponsor wishes to be a sponsor of said Event;

Now, therefore, for and in consideration of the agreements herein, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned hereby agree as follows:

1. **Advertising of Sponsor's Name**

Promoter shall cause Sponsor's name to appear prominently in specified advertising and publicity in connection with the Event.

2. **Liability for Expenses**

All expenses in any way pertaining to the Event shall be the sole and separate liability of Promoter. Sponsor assumes no financial responsibility of any kind or nature relative to the Event.

3. **Methods of Promoting Sponsor's Product and/or Services**

The methods that Promoter shall use in promoting Sponsor's products and/or services are set forth in the Sponsorship Package provided to Sponsor along with this contract.

4. **Payments to Promoter**

The amount, method and due date of payments to Promoter by Sponsor are also set forth in said the Sponsorship Package and must be paid in full by March 15, 2023 prior to promotional rollout.

5. **Assignment of Rights**

The rights of each party under this Agreement are personal to that party and may not be assigned or transferred to any other person, firm, corporation, or other entity without the prior, express, and written consent of the other party.

6. **No Waiver**

The failure of either party to this Agreement to insist upon the performance of any of the terms and conditions of this Agreement, or the waiver of any breach of any of the terms and conditions of this Agreement, shall not be construed as subsequently waiving any such terms and conditions, but the same shall continue and remain in full force and effect as if no such forbearance or waiver had occurred.

7. **Arbitration**

Any dispute under this Agreement shall be required to be resolved by binding arbitration of the parties hereto. If the parties cannot agree on an arbitrator, each party shall select one arbitrator and both arbitrators shall then select a third. The third arbitrator so selected shall arbitrate said dispute. The arbitration shall be governed by the rules of the American Arbitration Association then in force and effect.

8. **Governing Law**

It is agreed that this Agreement shall be governed by, construed, and enforced in accordance with the laws of the state of Louisiana.

9. **Entire Agreement**

This Agreement shall constitute the entire Agreement between the parties and any prior understanding or representation of any kind preceding the date of this Agreement shall not be binding upon either party except to the extent incorporated in this Agreement.

10. **Modification of Agreement**

Any modification of this Agreement or additional obligation assumed by either party in connection with this Agreement shall be binding only if placed in writing and signed by each party or an authorized representative of each party.

WITNESS our signatures as of the day and date first above stated.

Signature of Sponsor

Date

(Name of Sponsor)

Signature of Promoter

Date

(Name of Promoter)